



SpotGenius®
Your Eyes in the Parking Lot

DIRECTED ENFORCEMENT

Optimize enforcement efficiency

HOW DOES IT WORK?



VEHICLE ENTRY

Parking event detected and assigned rules are applied.



PHOTO TAKEN

Time and date stamped photo (license plate and make, model, and color).



SESSION VALIDATION

Payment, permit, or timed space compliance verified.



VIOLATION DETECTION

Automatic detection of invalid parking rules, time and date stamped photo shows violation start.



ALERT NOTIFICATION

Real-time violation alert sent to enforcement along with location information.



ENFORCEMENT ACTION

Violation details are sent directly to handheld device or team member for follow-up action.

WHAT VALUE DOES THIS PROVIDE?

IMPACTFUL AUTOMATION

Maximize ROI and compliance rates for increased accuracy and optimized citation output.

MANAGE EFFICIENTLY

Focus enforcement team time where it is most needed, increasing productivity and reducing time-waste.

INCREASE TEAM SAFETY

Direct teams to the exact location/ area of a violation minimizing time in the field and potential customer confrontation.

VIOLATION INFORMATION DIRECT TO HANDHELD



VEHICLE STATUS OVERVIEW

View parked vehicle status by location and easily identify compliant and non-compliant parkers in real-time.



PRE-POPULATE VIOLATION INFORMATION

Vehicle information along with time and date stamped images are automatically pushed to enforcement systems for quick and easy citation issuance.

DATA TO MANAGE DIFFERENTLY

EASY TO NAVIGATE BACKEND ADMIN SYSTEM FOR ASSET MONITORING AND REPORTING.

VIOLATION TYPES

- Payment
- Permit
- Overstay
- Illegal
- Double parking

UNDERSTAND LOT USAGE AND PEAK VIOLATION TIMES

Staff teams according to need



2 VIOLATIONS

12AM - 6AM



8 VIOLATIONS

1PM - 6PM



4 VIOLATIONS

7AM - 12PM



10 VIOLATIONS

7PM - 12AM

IDENTIFY REPEAT VIOLATORS

Scofflaw:

Track and identify repeat offenders

Hard or Soft Enforcement:

Choose how you enforce based on historical data

SEAMLESS SYSTEM INTEGRATIONS

SpotGenius is fully integrated with most payment and permit vendors, including: **ParkMobile, ParkWiz, Flowbird, HONK, T2, Oobeo, IntegraPark, AIMS, EnforcePlus, Passport, DataTicket, Clancey, and more** – making implementation a seamless process. Additional partner integrations can be implemented upon customer requests.

SpotGenius technology not only provides its own functionality and benefits, but also serves as a “systems connector” to unite additional vendor systems. This brings management into a cohesive environment, allowing customers the freedom of choice in vendor selection to create a custom user product stack.